Journal or Journalist?

Journalists writing for newspapers and magazines have to follow different routes in order to get their work published. Each method has its advantages.

Which way of getting published is better if each of these criteria are more important to you?

For my story it's important that	Newspaper	Peer-reviewed Journal
people get to hear about my story very quickly	√	
many people will check my story for its accuracy		
the people who check my story are experts in the specific topic my story is about.		
the people publishing my story don't have to pay too much money to other people to work on it before it is published		
lots of people will read my story		
most of the people reading my story will find it relevant to their work		
I can get my story published without too much hassle.		

Imagine you did an experiment where you found that drinking lots of orange juice help to stop people going bald...

Why would it be better to get your work published in a peer-reviewed journal?

Why might it be tempting for you to publish your work in a newspaper instead?